

# A guide to MAKING YOUR FIRST MENDIX APP a success

You've decided to use Mendix as a part of your development plan—awesome! Now what? How are you going to use this platform effectively? Here are five steps to take to get your first app up and running as quickly as possible while setting yourself up for future success.

## Step 1

### Choose the right app to begin developing

To build momentum from the beginning, your first app should be highly visible, provide great ROI, and be a relatively simple build. If you're having trouble deciding which app idea would best fit those characteristics, here are a few resources to check out:

- View our webinar on [Building an App Portfolio That Works](#).
- Check out our [customer stories](#) to see what others have done.
- Reach out to your CSM who can help guide you.

## Step 2

### Get your team together

You'll need an initial team to begin with, one that includes one or more developers, a program owner, business analyst, and a scrum master. There are some others you may or may not want to include as well. Grab a copy of our [Start Digital Execution Manual \(DEM\)](#)—our in-depth guide to getting started right with Mendix. Or check out our vast [partner network](#) to find outside help in development.

## Step 3

### Train your team on the platform

Before you can start building, your team needs to know how to navigate the platform and build out your vision. This is where the [Mendix Academy](#) can help. Check out the free learning paths, or enroll in a certification program. Beyond the platform, bookmark our [Resources](#) page to see the latest webinars, ebooks, guides and more.

## Step 4

### Build and deploy your first app

You've got your app idea and you've got your team, now it's time to build, test, and deploy! Use our new project management feature, Epics, to help plan out stories, track goals, and measure progress.

## Step 5

### Celebrate!

You've launched your first app into the world—congratulations! Order up a cake and invite everyone to celebrate the good news with you. Post-celebration, don't forget to track your app performance and measure the ROI your work is bringing. Check out our [Low-code Value Handbook](#) to learn more about our framework designed to help you capture and document value.

Questions? Connect with your Customer Success Manager.